

- Concentration and Courses (one to two paragraphs)
 - State what your **concentration** is. Please note that concentration options are limited to those listed in the BA in General Studies: Available Concentrations document.
 - Explain how your concentration aligns with your specific goal.
 - Identify three **courses** within your concentration that you have already completed or plan to take. Describe how each course will help you develop the KSAs that are related to your specific goal. Use the [SNHU Academic Catalogs](#) to identify appropriate courses.
- Bibliography
 - Create a **bibliography** that includes each resource you used to write your short paper, and cite these resources in APA format.

Rubric

Guidelines for Submission: Your short paper should be a four- to six-paragraph Microsoft Word document with double spacing, 12-point Times New Roman font, one-inch margins, and a bibliography in APA format.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
KSAs	Identifies a range of KSAs and demonstrates keen insight in describing how each one is related to the specific goal	Identifies KSAs and provides a general description of how each is related to the specific goal	Does not identify KSAs or describe how they are related to the specific goal	25
Concentration	Selects a concentration that is essential to the specific goal and based on research into the KSAs	Selects a concentration that is somewhat essential to the specific goal	Does not select a concentration, or the concentration is not essential to the specific goal	25
Courses	Identifies three courses that are related to the concentration and clearly articulates how the courses relate to essential KSAs	Identifies three courses that are somewhat related to the concentration and/or provides a general description of how the courses relate to essential KSAs	Does not identify three courses for the concentration or describe how the courses relate to essential KSAs	25
Bibliography	Uses APA citation guidelines to create a bibliography that contains at least three sources	Uses APA citation guidelines to create a bibliography, but there are minor errors in citation, or bibliography contains only one or two sources	Does not use APA citation guidelines to create a bibliography, or no bibliography is provided	15

Southern New Hampshire University

Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, and organization that negatively impact readability and articulation of main ideas	Submission has major errors related to citations, grammar, spelling, syntax, and organization that prevent understanding of ideas	10
Total				100